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CoCliCo

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This report assessed the communication activities undertaken up to M3. Future version of this report will assess to which extent KPI4 is achieved, using website analytics (such as Google Analytics), user testing, surveys, or interviews

Approval

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Executive summary

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D7.5 Report on Communication Activities _Version 01 – November 2021

1. Introduction

This document records the development CoCliCo's KPIs platforms, channels, and KPI metrics.

2. Channels

The following CoCliCo communication channels have been set up over the first 3 months of the project:

- Twitter – <https://twitter.com/CoCliCoServices>
- LinkedIn – <https://www.linkedin.com/company/coclicoservices/>
- Website– <https://www.coclicoservices.eu>

At this early stage of the project, there is no assessment of KPIs yet, as the communication tools have just been set up. These KPIs will be assessed in the future reporting periods.

